



## 2019 UNDERWRITER BENEFITS

### 23<sup>rd</sup> Annual Walk for Life

#### **Purpose Partner— \$2,000**

The underwriter will be invited to participate in a live radio interview with CEO Tracie Shellhouse prior to the event and in a Facebook LIVE (or pre-recorded) video shot at the company’s location with a member of the Executive Team.

The underwriter will also receive recognition in the following areas: WCLE radio interviews prior to the event, article in the Cleveland Daily Banner, WTNB TV interview, an announcement video on Facebook, five FB Live videos prior to the event, live remote at the event, name recognition at the event, event banners, post-event thank you video, post-event newsletter, post-event newspaper ad, and New Hope’s online platforms (website, FundEasy, Twitter, Instagram, and Facebook).

#### **Praise Partner— \$1,000**

The underwriter will receive recognition in the following areas: WCLE radio interviews prior to the event, article in the Cleveland Daily Banner, an announcement video on Facebook, three FB Live videos prior to the event, live remote at the event, event banners, post-event thank you video, post-event newsletter, post-event newspaper ad, and New Hope’s online platforms (website, FundEasy, Twitter, Instagram, and Facebook).

#### **Power Partner— \$750**

The underwriter will receive recognition in the following areas: WCLE radio interviews prior to the event, article in the Cleveland Daily Banner, one FB Live video prior to the event, live remote at the event, post-event newsletter, and New Hope’s online platforms (website, FundEasy, Twitter, Instagram, and Facebook).

#### **Promise Partner— \$500**

The underwriter will receive recognition in the following areas: article in the Cleveland Daily Banner, live remote at the event, post-event newsletter, and New Hope’s online platforms (website, FundEasy, Twitter, Instagram, and Facebook).

#### **Purity Partner— \$300**

The underwriter will receive recognition in the following areas: post-event newsletter and New Hope’s online platforms (website, FundEasy, Twitter, Instagram, and Facebook).

**Detach the form below and return it with your support.**

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**Underwriter Level:**  Purpose Partner  Praise Partner

Power Partner  Promise Partner  Purity Partner

**I cannot underwrite, but I would like to make a donation.**

**Total Amount:** \_\_\_\_\_

**Individual or Business:** \_\_\_\_\_

**Preferred Contact:** \_\_\_\_\_